डा0 ए0पी0जे0 अब्दुल कलाम प्राविधिक विश्वविद्यालय
उत्तर प्रदेश

सेक्टर–11, जानकीपुरम विस्तार योजना, लखनऊ–226031

पत्रांकः ए0के0टी0यू0 / कुस0का0 / 2023 / 21651 दिनांकः 16, दिसम्बर, 2023

सेवा में,

समस्त निदेशक / प्राचार्य,
घटक / निजी / सम्बद्ध संस्थान,
डॉ0 ए0पी0जे0 अब्दुल कलाम प्राविधिक विश्वविद्यालय उ0प्र0, लखनऊ

महोदय / महोदया,

कृपया शासन के पत्र संख्या 16–1099 / 80 / 2022, दिनांक 12.12.2023 का संदर्भ ग्रहण करने का कष्ट करे। उक्त पत्र के माध्यम से अवगत कराया गया है कि राजभवन सचिवालय में दिनांक 11.12.2023 को सम्पन्न हुई कार्यशाला **Vikshit Bharat@2047-Vice of Youth** में निम्नलिखित निर्देश प्रदत्त किये गये हैं–

Instructions for Institutes

- QR Code may be given prominence through websites and social media by Universities/ Institutes.
- WhatsApp groups formed especially broadcast groups for media may be utilized for the dissemination of QR Code.
- A Social Media Campaign by universities and colleges may be initiated to encourage students to share their ideas on the vision of Viksit Bharat.
- The #Ideas4ViksitBharat hashtag may be used across all social media platforms in order to make it viral and encourage students to tweet and share.
- Information during Lecture: Dedicated 10 minutes at start of day in college.
- Dedicated Room for Feedback Collection: Designate existing IT Labs/ Library as a Viksit Bharat Ideation Center to facilitate the students for submitting the feedback form for the period of 11 December 2023 to 25 December 2023
- Dedicated Timing: Allot dedicated time of the day for the next 2 weeks to allow students to fill the form.
- Dedicated Timing: Allot dedicated time of the day for the next 2 weeks to allow students to fill the form.
- SOP for Feedback Submission: Paste the step-by-step approach on the classroom/ IT labs/ library/ notice board walls for the ease of students Universities and Colleges to organize Viksit Bharat Utsav by involving students in discussions and debates.
- Common Banner needs to be placed as backdrop in all the related events organized everywhere.
- The #Ideas4ViksitBharat hashtag may be used across all social media platforms in order to make it trend and encourage students.
- 3-5 posts on every social media handle of theirs should be released per day with #Ideas4ViksitBharat.

- Community Radio of Universities and Colleges (if existing) may hold discussion on the Vision of Viksit Bharat with students and faculties including an outside expert.b
- Students may be encouraged to participate in such discussions.
- NCC cadets, NSS volunteers and youth from other youth organizations to be encouraged for participating in the campaign.

Instructions for Students

- Students to follow the steps while submitting their Feedback on the portal
- Step – 1: Visit the MyGov Portal (mygov.in) and proceed to the Viksit Bharat Consultation section.
- Step – 2: Answer the following questions sequentially on the Portal;
  - How should a Viksit Bharat look like in 2047 in different aspects?
  - What do we need to do to reach this goal?
  - What can you do to make ViksitBharat@2047 possible?
- Step – 3: Provide the idea for the Viksit Bharat @ 2047 and mention about your role/ contribution towards making India as a developed nation.
- Step – 4: Submit the form along with your email ID and download the Certificate from your email.
- Step – 5: Share your experience and your thoughts, pictures with certificates on Social Media with #Ideas4ViksitBharat
- Students to upload the Selfie with the specific background/ ViksitBharat @ 2047 banner showing participation in the initiative on their Facebook or Instagram account tagging #Ideas4ViksitBharat .
- Making it as DP on social media platforms may be encouraged.

तद्नुसार आपसे अपेक्षा है कि उपरोक्त बिन्दुओं पर कार्यवाही हेतु अपने संस्थान में एक कंट्रोल रूम स्थापित कर दिनांक 25.12.2023 तक प्रतिदिन विद्यार्थियों को **MyGov Portal (mygov.in)** पर निर्धारित प्रश्नों पर फीडबैक व्यक्त करने तथा फीडबैक देने वाले विद्यार्थियों की संख्या का डाटा गूगल लिंक **http://surl.li/oieft** के माध्यम से विश्वविद्यालय को उपलब्ध कराने का कष्ट करें।

Link: http://surl.li/oieft

भवदीय,

16/12/2023

(प्रो0 राजीव कुमार)
का0 कुलसचिव

प्रतिलिपि सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित।

1. विशेष सचिव, प्राविधिक शिक्षा अनुभाग–1 उ0प्र0 शासन लखनऊ।
2. स्टॉफ आफीसर मा0 कुलपति महोदय के अवलोकनार्थ प्रेषित।

प्रो0 राजीव कुमार)
का0 कुलसचिव

To, All Universities,

Following are the SOP for #Ideas4ViksitBharat campaign,

Universities/ Institutes

- QR Code may be given prominence through websites and social media by Universities/ Institutes.
- WhatsApp groups formed especially broadcast groups for media may be utilized for the dissemination of QR Code.
- A Social Media Campaign by universities and colleges may be initiated to encourage students to share their ideas on the vision of Viksit Bharat.
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- SOP for Feedback Submission: Paste the step-by-step approach on the classroom/ IT labs/ library/ notice board walls for the ease of students
- Universities and Colleges to organize Viksit Bharat Utsav by involving students in discussions and debates.
- Common Banner needs to be placed as backdrop in all the related events organized everywhere. The #Ideas4ViksitBharat hashtag may be used across all social media platforms in order to make it trend and encourage students.
- 3-5 posts on every social media handle of theirs should be released per day with #Ideas4ViksitBharat.
- Community Radio of Universities and Colleges (if existing) may hold discussion on the Vision of Viksit Bharat with students and faculties including an outside expert. Students may be encouraged to participate in such discussions.
- NCC cadets, NSS volunteers and youth from other youth organizations to be encouraged for participating in the campaign.

Students

- Students to follow the steps while submitting their Feedback on the portal
- Step – 1: Visit the MyGov Portal (mygov.in) and proceed to the Viksit Bharat Consultation section.
- Step – 2: Answer the following questions sequentially on the Portal;
    - How should a Viksit Bharat look like in 2047 in different aspects?
    - What do we need to do to reach this goal?
    - What can you do to make ViksitBharat@2047 possible?
- Step – 3: Provide the idea for the Viksit Bharat @ 2047 and mention about your role/ contribution towards making India as a developed nation.
- Step – 4: Submit the form along with your email ID and download the Certificate from your email.
- Step – 5: Share your experience and your thoughts, pictures with certificates on Social Media with #Ideas4ViksitBharat
- Students to upload the Selfie with the specific background/ ViksitBharat @ 2047 banner showing participation in the initiative on their Facebook or Instagram account tagging #Ideas4ViksitBharat
- Making it as DP on social media platforms may be encouraged.

Following are some important links of Social Media Platform

Sr. No.	URL
1.	https://x.com/NITIAayog/status/1734141059637428399?t=Yf2Ve7UGV6cbWP6485Slyg&s=08
2.	https://x.com/NITIAayog/status/1734146509644644772?t=xAYhagLXNZk4lG8DGxhbfA&s=08
3.	Twitter : https://x.com/NITIAayog/status/1734831753842536805?s=20 Facebook : https://www.facebook.com/photo/?fbid=743943161095054&set=a.358894352933272 LinkedIn: https://www.linkedin.com/feed/update/urn:li:activity:7140599065154691073 Instagram : https://www.instagram.com/p/C0yNKNWvK-D/?igshid=MzRlODBiNWFlZA==
4.	Facebook- https://m.facebook.com/story.php?story_fbid=pfbid02nEpmdAjhecXKuUbLGLDz5LDVo7jpZZqNz5JDuL1P3XXBSxojzrQuishHUwi6sZgGl&id=100064381311682&mibextid=Nif5oz

	Twitter - https://x.com/nitiaayog/status/1734924989055541317?s=46&t=rv9sJEn04UEeNwIJ8GHl4Q LinkedIn - https://www.linkedin.com/posts/nitiaayog_viksitbharat-viksitbharat2047-ideas4viksitbharat-activity-7140690013532442624-KNMe?utm_source=share&utm_medium=member_ios Instagram - https://www.instagram.com/p/C0yzYt4vJjc/?igshid=MzRlODBiNWFlZA==
5.	Twitter: https://x.com/NITIAayog/status/1735198778515464430?s=20 Facebook: https://www.facebook.com/photo/?fbid=744576231031747&set=a.358894352933272 LinkedIn: https://www.linkedin.com/posts/nitiaayog_viksitbharat2047-viksitbharat-viksitbharat2047-activity-7140967544596713472-h7I1?utm_source=share&utm_medium=member_desktop Instagram: https://www.instagram.com/p/C000tRtP41A/?igshid=MzRlODBiNWFlZA%3D%3D
6.	Twitter: https://x.com/NITIAayog/status/1735234343910735945?s=20 Facebook: https://www.facebook.com/photo?fbid=744639564358747&set=a.358894352933272 Instagram: https://www.instagram.com/p/C01C5h1vRDZ/?igshid=MzRlODBiNWFlZA== LinkedIn: https://www.linkedin.com/feed/update/urn:li:activity:7140998624188051456

We have also attached some photos having **QR Code** for #Ideas4ViksitBharat campaign

NITI Aayog

“भारत के लिए यही समय है, सही समय है।
हमें इस अमृतकाल के पल-पल का लाभ उठाना है, हमें एक भी पल गंवाना नहीं है।”

विकसित भारत @ 2047- वॉइस ऑफ यूथ वर्कशॉप में पीएम मोदी, 11 दिसंबर 2023

अपने आइडियाज़ भेजने के लिये QR कोड स्कैन करें

NITI Aayog
युवाशक्ति, एजेंट ऑफ चेंज भी है और बेनिफिशरीज़ ऑफ चैंज भी है।
विकसित भारत @ 2047- वॉइस ऑफ यूथ वर्कशॉप में पीएम मोदी, 11 दिसंबर 2023

NITI Aayog
“आज हर व्यक्ति, हर संस्था, हर संगठन को इस प्रण के साथ आगे बढ़ना है कि मैं जो कुछ भी करूंगा वो विकसित भारत के लिए होना चाहिए।”
विकसित भारत @ 2047- वॉइस ऑफ यूथ वर्कशॉप में पीएम मोदी, 11 दिसंबर 2023
अपने आइडियाज भेजने के लिये QR कोड स्कैन करें